

Campus for the Future - Communicating our Vision

YUSU AGM - 3rd May 2019

Developing our Campus - Overarching principles



- **High quality research space** – that inspires and facilitates great collaborative research, and attracts and retains world-leading researchers.
- **Teaching-focused learning environments** – that supports our innovative approach to teaching and learning and motivates our students to achieve their best.
- **A vibrant community** – that delivers a great student experience through investment in high quality social and leisure facilities and new college accommodation.
- **Sustainability and accessibility** – a flexible and inclusive campus that adapts to meet future demands, is a positive contribution to the community and reduces our carbon footprint.
- **Efficiency and effectiveness** – clearer branding, wayfinding and routes into and around the entire campus, and effective clustering of Departments and Supports Services to provide a collaborative service.
- **Engaging vistas and routes** – including high quality entry points, public spaces and eye level facades that have clear front doors and more dynamic ground floor spaces.

→ Looking at ways we can create a digitally-enabled campus which feeds into all of the Campus for the Future principles.

Current progress - the plan



Working in collaboration, DECS and Marketing have completed the workshops looking at key messages, target audiences, and communications and engagement channels to deliver the Campus for the Future communications plan.



Current progress - the messages



The messaging has evolved to promote the benefits of projects to students and the impact they will have on the student experience. We have linked messaging to the wider alumni campaign thread around 'creating a campus for the future'.



Next steps



Run regular engagement/consultation events about projects as soon as they are signed off by UEB/Council etc.

Position a Directorate stand at Open Days to showcase Campus for the Future projects (alongside other Directorate work).





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Communications

Communicating Campus for the Future

- Explain the vision and values of our campus development with unified messages.
- Utilising on and offline channels to engage different audiences.
- Showcase how each project is underpinned by a determination to invest in the student and staff experience.



Project communications

- The Campus for the Future communications plan is supported by a separate action plan capturing projects and timescales.
- Each project will have a bespoke communications and engagement plan informed and aligned by Campus for the Future principles and planning.





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Web page updates

Overview



- Uses the latest template (Web Accessibility standards compliant).
- Provides an overview of *why* we invest in our campus (mission statement).
- Using fresh narrative for each project in line with Campus for the Future key messaging.
- Consistent style for the project pages (including completed projects)

Our campus

We are passionate about our campus. We believe that creating the right spaces can help students and staff to achieve excellence, so we're investing in it to:

- make great places for you to learn, live, work and visit
- preserve our heritage and unique 'Yorkness'



Investing in our campus landing page



- **To do:** change page title - in line with updated Campus for the Future messaging
- **Work in progress** - new Campus for the future story page to be built



The York Management School and York Law School are located at Heslington East.

Investing in our campus

Our projects



Current projects



Future investments



Completed projects

Vision for a 21st-century campus

The University is in the middle of an unprecedented period of expansion and renewal. Since 2000, we have invested in 20 new buildings on Campus West and have completed the first and second phases of a £500m campus expansion at Campus East.

Our investment in new colleges, teaching and learning spaces, laboratories, research facilities and a new sport village mean it has never been a better time to join our student body or research groups at York.

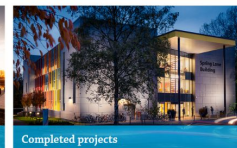
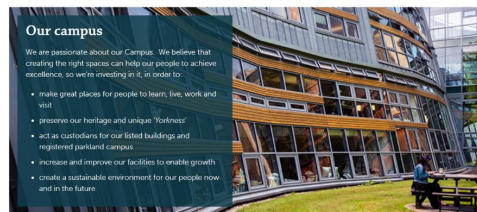
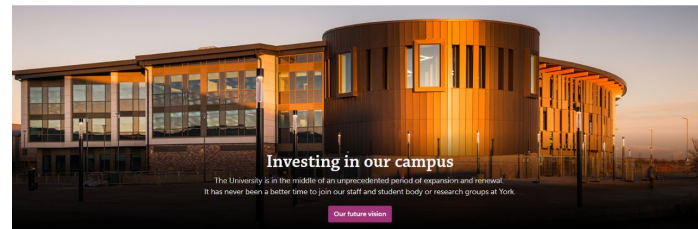
Learning Spaces blog

Learning Spaces update - Summer 2017
Wed, 13 Sep 2017 15:54:00 +0000

Learning Spaces update for Spring term 2017
Tue, 14 Mar 2017 15:46:00 +0000

Read more

- [York Learning Spaces blog](#)



Current projects landing page



The [Current projects](#) landing page has been put into the Gold Standard template.

Current projects

The University continues actively to expand, with several projects ongoing at once, in order to realise the vision for a 21st-century campus. For information on how these may affect travel, please see our Works on Campus page.



Central Hall

- Refurbishments include an overhaul of the auditorium and reception areas, the upgrade of the audiovisual system and the installation of air conditioning
- Due for completion in 2019



Wayfinding and signage

- New signage and wayfinding across campus
- Due for completion September 2018



Student accommodation refurbishment

- Ongoing project
- Currently working on refurbishments in Alcuin blocks N, P and Q and Derwent blocks E and F



New Campus East residences

- New residences on Campus East creating around 1,400 new bed spaces
- The location has been carefully chosen to strengthen the link between Campus East and Campus West

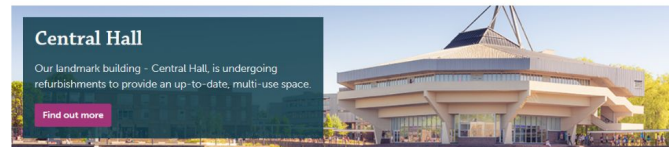


Current projects

Central Hall

Our landmark building - Central Hall, is undergoing refurbishments to provide an up-to-date, multi-use space.

[Find out more](#)



New residences

Expanding our capacity to house students on campus for the duration of their time at York.

[Find out more](#)



The York Management School

Creating a new home for the growing Management School at York.

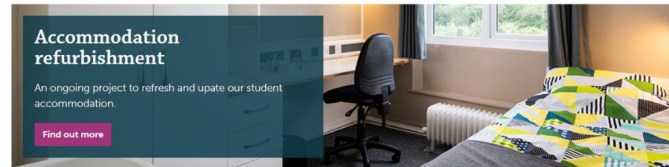
[Find out more](#)



Accommodation refurbishment

An ongoing project to refresh and update our student accommodation.

[Find out more](#)




Current project example: Central Hall



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Home > Projects > Central Hall



Central Hall

Closure notice: Central Hall will be closed for 16 weeks from 28 January 2019. This is to allow the next phase of the refurbishment works to be carried out. There will be no access to Central Hall during this time, but routes around the outside of the hall should be unaffected.

Project information

- **Estimated completion**
2019
- **Location**
Campus West

As the landmark building at the heart of the University, Central Hall is undergoing a series of refurbishments to provide an up-to-date, multi-use space.

Due to major University events such as Graduation and Open Days, work will be compressed between the start of Spring Term and June over three phases.

Phase 1 (completed in 2017)

- Installation of new glazing



Phase 2 (completed in June 2018)

- Upgrade of audiovisual systems
- Upgrade of parts of the auditorium
- Overhaul of the reception area making it lighter, brighter and more welcoming


Phase 3 (commencing in January 2019)

- Replacement of seating
- Installation of air conditioning

Gallery



Current projects > Central Hall development



Central Hall refurbishment

As the landmark building at the heart of the University, Central Hall is undergoing a series of refurbishments to provide an up-to-date, multi-use space.

Project overview

A large scale, phased refurbishment of the University's iconic Central Hall building. Plans include:

- New windows
- Audio Visual and IT system replacement
- A major overhaul of the reception/ground floor area
- Electrical and mechanical works
- Fire safety works
- Installation of a comfort cooling system
- Refurbishment of the upper floor rehearsal/dressing rooms

When?

- Work began in 2017

Initial works have been phased to take place over three years to ensure that the building can re-open each year for major events such as open days and graduation. This minimises the impact on our students, staff and visitors.

Why?

The work is needed to make sure that systems in the building are up to current standards, including improvements to fire safety.

The building facilities will be brought up to date to improve the offering for a wide range of users.

Benefits



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Projects in progress

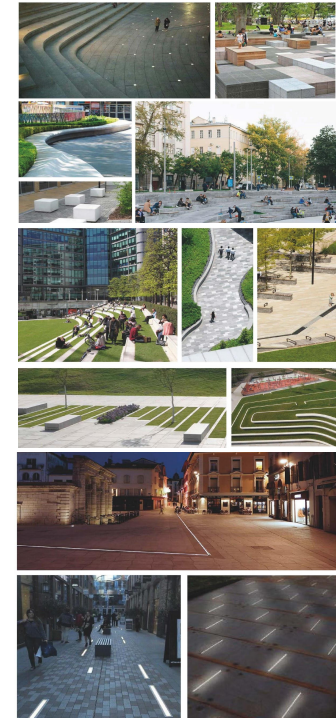
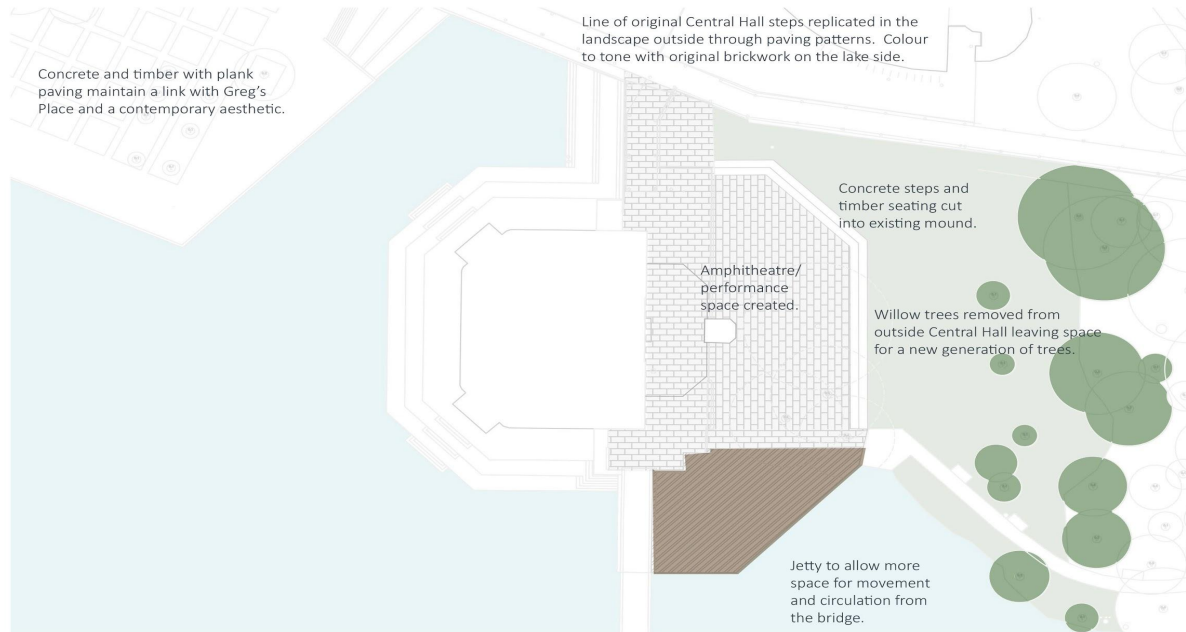
... that we can start to talk about

Campus for the Future: Development Projects



Central Hall 2020 works (phase 4)- Public Realm comprising accessible, external mixed use space and new entrance area

Concept Landscape Design



Development Projects

ASIF BUILDING (CRYO EM)



- An 'integrated imaging facility' containing other data gathering labs as well as a Cryo-EM.
- These include Nuclear Magnetic Resonance Spectrometer (NMR), crystallography and X-ray facilities.
- Budget £5.3 million
- Works due to start on site in April

Development Projects



TYMS - Smith and Nephew



reception concept design sketch



departmental reception

Development Projects



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Smith & Nephew Building – Early External Views

Building the best academic facilities is not enough to foster a well-rounded educational experience. Comfortable and lively public spaces provide informal places on and near campuses that can bring students, faculty, staff, visitors, and the community together.

Project for Public Spaces 1975-2018

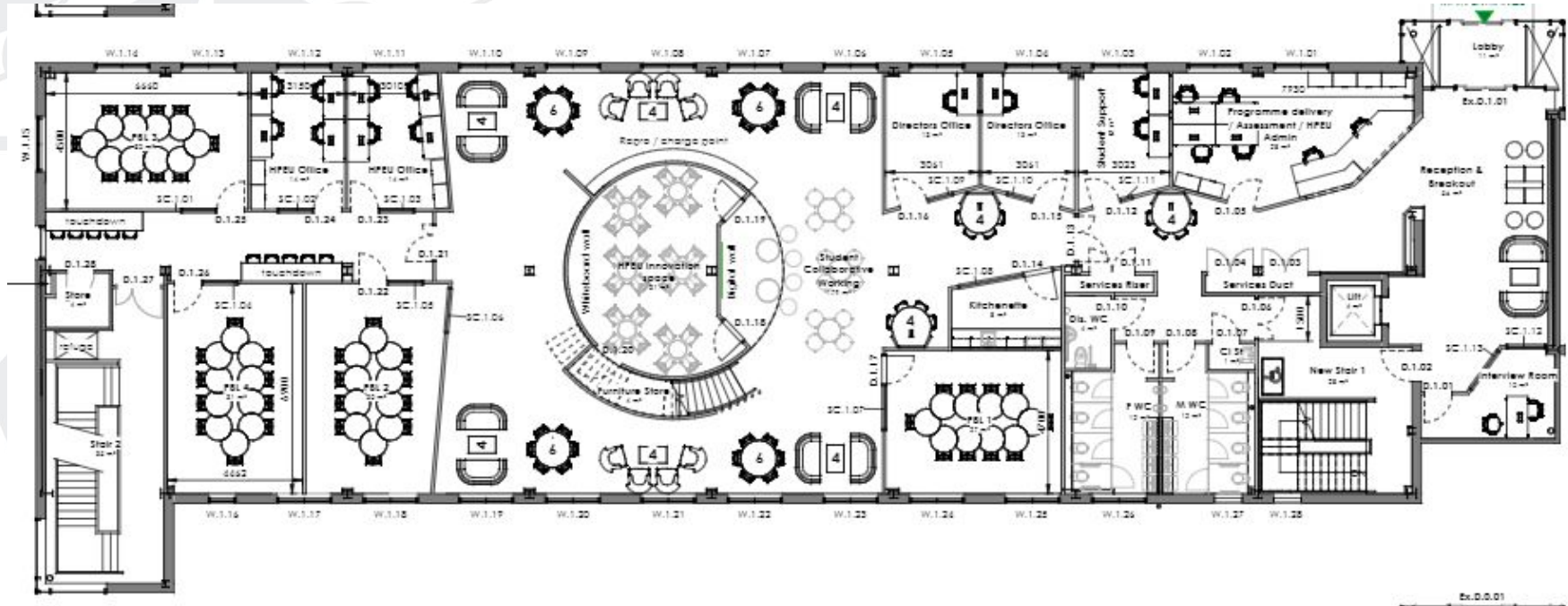


Development Projects

HYMS Remodelling



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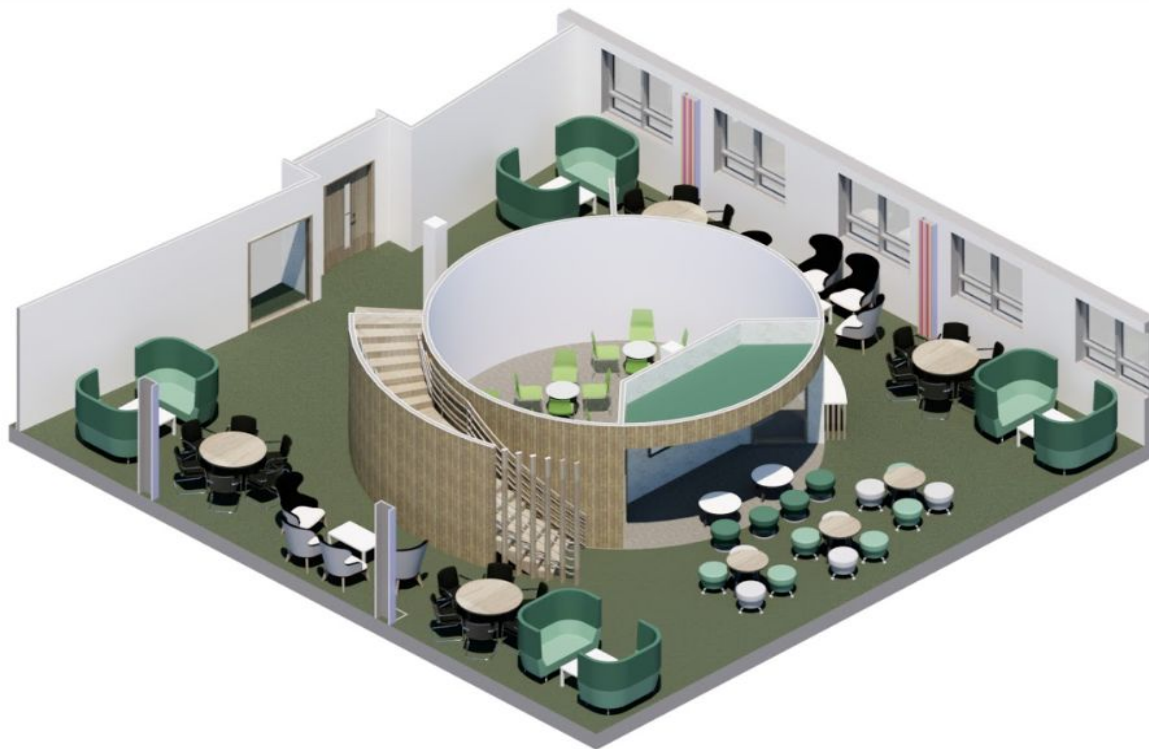


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